



CONTACT

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☎ 613-897-9336
🌐 srmcreative.com

EDUCATION

SCRIPTWRITING
GRADUATE CERTIFICATE
Algonquin College
May 2021 (Honours)

PROFESSIONAL WRITER
DIPLOMA
Algonquin College
May 2020 (Honours)

BIOLOGY - B.Sc.
Mount Allison University
May 1991

EXPERTISE

- ✍ Creative Fiction
- ✍ Blogging
- ✍ Narrative Non-fiction
- ✍ Script Writing
- ✍ Graphic Design
- ✍ Social Content
- ✍ Communications

SAMANTHA RHODES MASON

Content Conjurer

PROFESSIONAL PROFILE

Samantha Rhodes Mason is the face behind SRM Creative. She knows that everything has a story just waiting to be discovered and shared. Whether writing fiction or non-fiction, an article or a script, a blog or brochure, Samantha strives to create stories and characters that grab audiences.

EXPERIENCE

After nearly two decades of working in high-tech R&D, Samantha decided to follow her passion and started SRM Creative. Her projects to date display her skills in creating video/audio scripts short stories, blogs, brochures, reviews, social media content, and feature stories. Every project demonstrates high quality editing and a love of writing.

Samantha's experience highlights include:

- ◆ **Recruitment video** script and narration for an online gaming guild (Jun.-Jul. 2013)
- ◆ Poem "Winter Willow" published in the *Algonquin Times* newspaper (Nov. 17, 2019)
- ◆ Managing Editor and Content Writer for *The Fringe Files* blog: (Sept.-Dec. 2019)
- ◆ Social media content for the above blog via Twitter (@GonqFringeFiles) and Facebook (@ACprofessionalwritingprogram)
- ◆ Section Editor for the creative writing section, "By the Fire," of the *Algonquin Times* newspaper for two issues (Dec. 2019 and Mar. 2020)
- ◆ **Three poems** published on *Spine Online* (2019)
- ◆ The short stories *The Colour of the Sky*, *A Dose of Magic*, and *First Impression* published on *Spine Online* (2019)
- ◆ **Bran Castle travel review** published on *Spine Online* (2019)
- ◆ June 2020 recipient of the *Algonquin School of Media and Design Award*
- ◆ Internship (50 hrs) with Fireside Pictures, Ottawa ON (Dec. 2020)
- ◆ Video script for Profile Ski and Snowboard Services, Whistler BC, (Dec. 2020)



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Experience highlights Continued:

- ◆ 10-minute play, *Meeting Over Coffee*, was part of *Hothouse 2021 - Virtual Play Reading Series #2*
- ◆ Short comic script, *Time and Sand*, was chosen for illustration by three student artists at Algonquin College (summer 2021)

PROFESSIONAL SKILLS

In addition to the highlighted experiences:

COMMUNICATIONS

- ◆ Drafted customer Release Notes for multiple product release over a three-year period. Also authored numerous technical test plans.
- ◆ Authored and presented a series of security domain training sessions.
- ◆ Performed product security evaluation against corporate standard and presented results to key stakeholders, thus influencing subsequent release requirements.

LEADERSHIP

- ◆ Student Council President while at CDI. Online gaming Guild officer and leader for large (100+ person) guild for three years.
- ◆ Mentored new grads and new hires.
- ◆ Top fundraiser for Leukemia and Lymphoma Society of Canada at 2014 Toronto Waterfront Marathon.

MANAGEMENT

- ◆ Team lead for two years including preparing high-level test strategies and coordinating team work activities.
- ◆ Assisted with Release management for three years including coordination of release test activities.
- ◆ Delegate for team manager during absence and vacations.

TECHNOLOGY

- ◆ ADOBE Suite including Photoshop, InDesign, Acrobat, MS OFFICE Suite, including WORD, PowerPoint, Excel
- ◆ Quality processes, bug tracking tools, experience with most computer and mobile OS, and pharmacy dispensary software.
- ◆ Various Blog and Web site platforms such as Squarespace, Blogger, Wix